GEENE B. POHORAL

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Career Highlights

- Marketing Communications Consultant - Writing, Editing, Research (12+ years in total)
- Executive Office and Marketing Manager at (ACIC) All Canadian Investment Corp. (2 years)
- Member Referral Sales Specialist at Intrawest Resort Club Group/Outbound Call Center Rep (5 years)
- Instructor of HTML/ web design/ Tech Writing Consultant at CCI/VSB (540 hours taught, 2 years)
- Instructor of ESL and Advanced Writing / University of Alberta, Faculty of Extension, Edmonton, AB (2,900 hours taught, 3 years) From Basics to Intermediate ESL, to Advanced Writing, Literacy, and Curriculum Development (documentation for all teaching contracts available, including CCI/VSB contracts)
- Marketing Development: *From inception to completion, web & graphic design (custom coded HTML), writing, editing, research – designed to teach TCM and acupuncture – its holographic scientific foundations.* TCM & Herbal Consultations available, Vancouver, BC 2014- present w/ *Holimed Integrative https://holimed.ca or https://gbpohoral.ca*

Work Experience

Holimed Integrative https://holimed.ca *or* ***https://gbpohoral.ca*** *since 2014 a part time sideline, Vancouver, BC, 2014 – present. From inception to completion, web & graphic design (custom coded HTML), writing, editing, marketing management – designed to teach TCM and acupuncture – its holographic scientific foundations.* TCM & Herbal Consultations available. *Website features medical and geopolitical blogs, and short fiction:*

- https://holimed.ca/acuPrinc.html

ENDORPHINS, ACUPUNCTURE & ANALGESIA: Story Of Air & Metal, written by G. B. Pohoral
[Dedicated to Andrew Ellis, Nigel Wiseman, Ken Boss for Fundamentals Of Chinese Acupuncture]

- https://holimed.ca/Apr-27-2020-ch-19-vol-II.html

How Master Hieronymus Bosch [Jheronimus van Aken], circa 1497, in Oirschot, might have dealt with the Black Death pandemic of his time, written by G. B. Pohoral
The COVID-19 Pandemic and lock-down of our time 2020-2022 did not allow much personal interaction, except for remote computer work and remote consultations. At the onset of this situation I started writing vol II of my Novel. This short story is featured here as chapter 19, vol II, written on Apr 27, 2020.

- FROM ALL THINGS GEOMEDICAL TO ARCANE GEOPOLITICS THROUGH CUTTING EDGE FICTION - MY NOVEL, VOL II (IN PROGRESS - 31 CHAPTERS, See: https://holimed.ca/Synopsis-vol-II.html)

One last pivot: Started posting my Novel Vol II, serialized.
See: https://holimed.ca/Visoko.html (epilogue is a prologue – from chapter 1-31 in a nutshell)

What my Novel Vol II is really about becomes apparent when you read my INTRODUCTION/prologue to my latest short story, submitted as my entry into UBC's Short Fiction Contest, Dec 6, 2024. UBC -University of British Columbia is my second Alma Mater (MA, Nov 1980, Faculty of Arts):
https://holimed.ca/GeeneBPohoral-UBC-ShortFictionContest-12-06-2024.pdf
This entire entry is posted on my homepage. See: https://holimed.ca

Important TCM links:
https://holimed.ca/index.html#TCM - mission statement
https://holimed.ca/about_us.html
https://holimed.ca/Crohns_Case_study-1998-2000.html - documented successful case study
https://holimed.ca/hands.html - acupuncture and TCM methodology – including size of acupuncture-needles
https://holimed.ca/acuChann.html – acupuncture channels / meridians – how does it work
https://holimed.ca/treatments.html

GEENE B. POHORAL

https://www.linkedin.com/in/geene-pohoral-830328b

Work Experience *continues from page 1*

Consultancy/ sporadic short term contracts

Marketing Communications Consultant since 2014 a part time sideline**,** *Vancouver, BC, 2014 – present*
Sporadic Temp Contracts with **Altis, *Angus One ,*** plus private tutoring ESL & marketing /web copy contracts
● Technical, Corporate, PR materials, Web Copy; Outbound Sales and Strategic Advocacy, PR campaigns, CS
Strategic Communications/ Stratcom **–** *Vancouver, BC, Sept 24, 2018 – Nov 9, full time;*
Jan – May 2019, part time (Altis), Jan – March 2020 part time/ full time (Altis)
● Outbound/ Client Referral Political Surveys/ CS
London Drugs/Switchboard Operator, Richmond, BC, Nov 24 – Dec 1. 2018, full time, 10 day contract ***(****Altis)*
● Switchboard & Computer Operator/ Telemarketer serving BC, AB, SK during Black Friday Week Sales at London Drugs (head office), advising customers RE: London Drugs stores, departments, and sales items
*Shakespeare Homes – North Vancouver, BC – Aug 2018, full time 2 week contract (Angus One****)***
● Administrative Assistant – CS, reception, office
Acteryx – *North Vancouver, BC – Aug 2018, 1 day stand-in contract (Angus One)*
● Reception – CS, 500-employee computer switchboard
● *M*EC, North Vancouver, BC **-** summer 2022 – End of Summer Fair –marketing, product display, CS *(Altis)*
● *Stratcom Remote contract* **–** *Vancouver, BC,* Admin CS, prior to office return survey , Aug-Sep 2022 ***(****Altis****)***

Executive Office and Marketing Management

Marketing Manager- All Canadian Investment Corp., *Salmon Arm, BC, 2013 – 2014*

● Designing marketing materials - PR and graphic design for ad campaigns
● Editing & updating ACIC website
● Writing PR for ACIC borrowers, and developers' portfolios

Executive Office and Marketing Management (continued)

Executive Office Assistant - *All Canadian Investment Corp.* *Salmon Arm, BC, 2012 – 2013*

● Responsible for Quarter End Dividends - calculation, documentation, payment
● Dolphin (MIC) Database documentation of clients' investments
● Share Certificate and Confirmation Package creation; Office to Client correspondence
● Clients' Redemption requests and Redemption Package processing
● ACIC filings of new investments with BC Securities Commission

Marketing/ Sales

Member Referral Specialist - Intrawest Resort Club Group, *Vancouver, BC, 2005-2010*

● Outbound/Inbound sales & marketing, email campaigns, a-z documentation and payment
● President's Club 2010, marketing efficiency of $8,987.00 on 10 presentations
● Among the final 16 after the company downsized for the second time in 2009
● Awarded a week-long trip & stay at one of Intrawest Resorts, in Sandestin, FL

College Teaching

Multimedia Instructor at CCI / VSB, Metro Training Institute, *Vancouver, BC, 1996-1998*

● Teaching of HTML/ Web Design, Internet Basics (540 hours taught)
● Technical Writing Consultant
● 1 *Courseware* manual written: *Writing for Multimedia Applications*
● 4 *Courseware* manuals edited

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Work Experience *continues from page 2*

University Teaching

ESL Instructor at University of Alberta, Faculty of Extension, Edmonton, AB*, 1983-1986*

- Teaching of ESL, TOEFL Prep, Literacy, and Curriculum Development (2,900 hours taught, 3 years)
- From Basics to Intermediate to Advanced ESL, and Advanced Writing composition,
- D*ocumentation for all teaching contracts available, including student evaluations*
- Teaching contracts from *CCI / VSB, Vancouver, BC, also available*

Education

BA, *Simon Fraser University, Burnaby, BC, May 1977*
MA, University of British Columbia, Vancouver, BC, November 1980

Objectives

Seeking:

- *Remote position, w/ a Corp.* - Sales, Marketing Communications, designing PR literature – in Canada
- Remote position, or on location, w/ TCM company/ think-tank, engaged in designing and programming a virtual acupuncture AI / holographic physician -virtual assistant – from inception to completion, for emergencies, or to avoid surgical procedures. Also, interested in learning to code AI, especially for images/ graphics, story boards. w/ Open Source Chinese AI companies, in China or in remote engagement
  (See: my self-help acupuncture demo: https://vimeo.com/127951360 Password: 0505-2015
  Please click the link, copy & paste password into menu, then watch the vimeo)
- Remote position, or on location. Geopolitical think-tank, engaged in determining event outcomes, rehearsing possible scenarios, and engaging in remote viewing. w/ Russian companies on location or in remote engagement